

Design and technology working together to create exceptional and unforgettable online experiences

## 10 REASONS TO HIRE TECTURE

### 1. Strategic Investment

We view your website as a core business asset. Your project with us is an investment in your growth, and a platform on which to build your future.

### 2. Fusion of Design and Technology

Achieving clean web design while simultaneously providing sophisticated functionality is notoriously difficult. Tecture's strategic fusion of design and development technology will transform your unique vision into a web reality.

### 3. Long-Term Thinking

We prefer to develop long-term relationships with our clients. This allows us to understand what differentiates you from your competitors and assist you in making the best strategic business decisions over time.

### 4. The Right Strategy

We don't just design beautiful websites - we design *effective* websites. Our process leverages marketing insight, visitor observation and analytics, and our experience to devise the most effective strategy for your website.

### 5. Bold Thinking

Today's web demands agile social, mobile, and application-driven capability and strategy. Your business benefits from partnering with Tecture as we seamlessly integrate these new channels into your core web presence.

### 6. Diversity and Experience

The diversity of Tecture's clients adds to our experience-rich portfolio. Whether your company is B2B/B2C, large/small, physical/virtual, startup/established, local/global, we'll apply our ever-growing experience to your website.

### 7. Seamless Partnership

We flexibly intergrate our team with yours to run your project efficiently and effectively. Our seamless partnership will ensure on-time, on-budget delivery of your project.

### 8. Full-Time, On-Site Staff

Tecture's in-house team gives you the most reliable resources for your web project. We will never utilize overseas or outside contractors, freelancers, or part-timers.

### 9. Accessibility

Whether you'd like to make a few changes to your site or need some recommendations on an upcoming ecommerce project, our response time is second-to-none. The doors to our conveniently-located downtown Chicago office are always open to brainstorm the next phases of your project.

### 10. We Live, Eat, and Breathe the Web

Let our knowledge and passion for all things web showcase your business. From design techniques and styles to programming languages and platforms, we continually enrich our capabilities to exceed your expectations.

Tecture is a web design and development firm located in downtown Chicago. We are a team of hardworking, passionate web industry professionals who develop the highest quality work utilizing the latest technology. We specialize in online development projects requiring innovative, complex custom programming to drive the right traffic to websites.

